

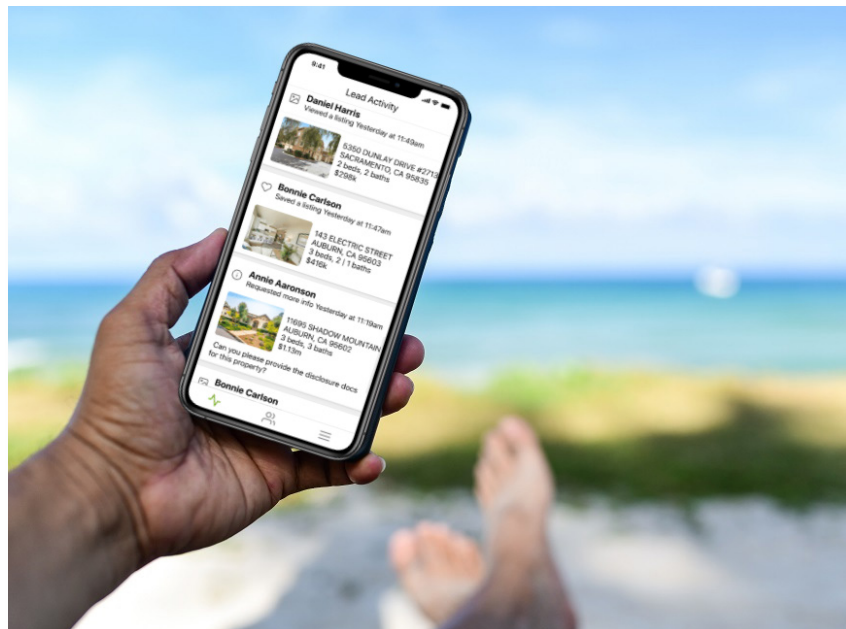


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OPTIMA LEADS

Your mobile assistant is here!
Work your real estate leads
wherever you are.

Agent app for iOS & Android



Empower Yourself

You're always equipped with everything you need to keep your business moving and growing.

- View a live feed of your IDX website activity
- Instantly access & add leads
- Learn which listings are catching your leads' interest and prepare for follow-up conversations
- Check in new leads at your open houses, so your automated emails keep them engaged afterwards



Satisfyingly Simple

Your life and business can be hectic, so we make managing your leads easy.

- Add leads to your email campaigns and MarketBoost report subscriptions
- Update information in your CRM, like lead stage, tags, and contact details
- Add time-stamped notes so your important thoughts and next steps are always captured

