



Promoting Your Brand With White Labeling

What is white labeling?

Rebranding our products as your own

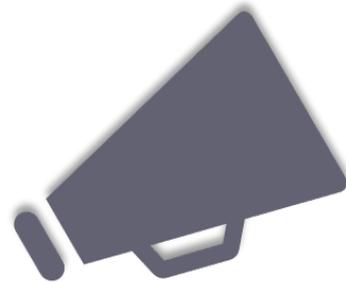


Why white label?

- ✔ **Expand your product offering**
- ✔ **Save time, energy, & money**
- ✔ **Bring ease & efficiency to your team**
- ✔ **Market & sell according to your business needs**

Why apply your logo?

- ✔ **Reinforce your brand with your clients**
- ✔ **Present our technology & benefits as your own**
- ✔ **Take credit for the work we do!**



Branding Locations

Branding Locations Control Panel

Your logo



The screenshot displays the iHomefinder Control Panel interface. On the left is a dark sidebar with the iHomefinder logo and 'CONTROL PANEL' text. Below the logo is a placeholder '(Your Client's Name)'. The sidebar menu includes 'Lead Activity' (highlighted in blue), 'Lead List', 'Export Leads', 'Low Activity Settings', 'Try our CRM', and a 'Learn more' button. The main content area has a top navigation bar with icons for user, location, home, list, settings, and calendar, along with a search bar and 'GD Graphite Demo' dropdown. The main header shows 'Lead Activity'. The 'Latest Activity' section lists contact requests from 'The Malcolm's', 'The Parchimi's', 'The Durlacher's', and 'Woodrow Mehserle' with their respective dates and times. A 'Recent Monthly Activity' table is on the right.

Description	Previous	Current*
⚡ Lead Actions	1	0
👤 New Leads	1	0
🔍 Searches	0	2
🏠 Property Views	2,189	2,347
✉️ Emails Sent	0	0
⬆️ Click Thrus	0	0

* month-to-date

⦿ Branding Locations Email Notifications

Your logo



IDX Lead Capture System

A New Contact Request was submitted from your website.

Lead Information

Name: Sophie Baker

Phone: 415-000-0000

Email: sbaker@ihf-email.com

 [Reply Now](#)

Message

Hello, I saw your website and I'm interested in Temescal properties. Can we schedule a time to chat? Thank you, Sophie Baker

Marianne Lagarias
Client ID 131289

Branding Locations Partner Portal

The screenshot shows the iHomefinder Partner Portal dashboard. A green arrow points to the iHomefinder logo in the top left corner of the dashboard header, which is highlighted with a green rounded rectangle. The dashboard includes a sidebar with navigation options, a top navigation bar with the user's name and a log out button, and a main content area with several data cards and a client search form.

Dashboard Header: iHomefinder Partner Portal

Navigation Sidebar: Dashboard, Express Agent Setup, Client Search, Add a Client, System Links, Agent/Listing Search, Billing Information, Paperwork Manager, MLS Board Info, Account Setup, Support

Top Navigation: Logged In As: dahlia | Log out

Data Cards:

- Searches:** 60,601 (Total last month)
- Listings Viewed:** 131,226 (Total last month)
- New Leads:** 118 (Total last month)
- Lead Actions:** 378 (Total last month)
- Emails Sent:** 167,884 (Total last month)
- Click Thrus:** 6,872 (Total last month)

Client Search Form:

Client Search

Name: Client ID: Type: Status:

MLSBoard: Package: Date Added:

Quick Client Lists: Complete Client List | Newest 20 | Export Client List

Client/Company Name Starts With: A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z

Messages and Notes:

⦿ **Branding Locations IDX Licensing Emails**



- ✔ **Email “sent from” is your chosen email alias**
- ✔ **Email header branding**

Onesheets

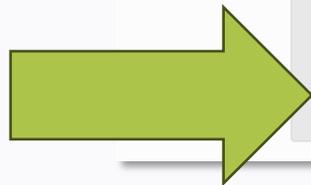


Branding Locations Marketing Onesheets

Key feature benefits

Available for individual features or combined

Download & apply your branding



The screenshot shows the iHomefinder website's 'Partner Marketing Assets' page. At the top right, the phone number (866) 700-8855 is displayed. The navigation bar includes links for FEATURES, PLANS & PRICING, WEB DEVELOPERS, RESOURCES, and a FREE TRIAL button. The main heading is 'Partner Marketing Assets'. Below it, the section 'White Label Onesheets' is highlighted, with a sub-heading 'White Label Onesheets'. The text explains that users can download white label onesheets for their clients, each containing PDF, Powerpoint, and image assets. A list of benefits is provided: PDF files for Adobe Acrobat, Powerpoint files for Microsoft Powerpoint, and separate images for custom web pages. Below this, the 'Individual Onesheets' section displays five cards: 'Premium Property Search', 'MarketBoost Reports', 'Optima Leads Mobile App', 'Marketing Automation', and 'Agent Real Estate CRM'. Each card shows a preview of the onesheet and a 'Download' button with a plus sign.

Branding Locations Marketing Onesheets

Your logo



MarketBoost

Move buyers & sellers closer to closing with automated website and email reports for locations and criteria you choose.



You're The Local Expert

Insights into market activity position you as a local market expert, ready to help buyers & sellers close.

- Simple & powerful – Just create a Market (saved search) in your account and MarketBoost handles the rest
- Define Market locations with property search options or draw on a map
- We crunch the numbers on prices, inventory, and timing so your website and email reports are always up to date

Dynamic Website Reports

Report pages stay fresh on your site. Email report subscription forms bring new prospects to grow your client base.

- 3 report pages are produced for each Market you create:
 - Active & sold listings
 - Open homes
 - Market stats on inventory, median price, median days on site, sale to list price %
 - Site visitors become leads when they sign up to receive reports by email
- Report pages or embed reports in website pages



Your company information



Branding Locations Marketing Onesheets

Available in your Partner Portal

--- All ---

--- All ---

mm/dd/

Quick Client Lists:
[Complete Client List](#) | [Newest 20](#) | [Export Client List](#)

Client/Company Name Starts With:
A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z

Messages and Notes

White Label Marketing Assets
[Click here for Partner Marketing Assets.](#)

◎ **How To White Label**

It's easy!

Contact us at partners@ihomefinder.com